



**Red Storm Basketball Club
2026-2027 Club Handbook**

www.redstormbasketball.com

Introduction:

Welcome to Red Storm Basketball, where the game is just the beginning.

This handbook serves as your guide to understanding the values, mission, and structure of our youth basketball tournament program. Red Storm isn't just about winning games — it's about shaping players into leaders, both on and off the court.

We believe basketball is a powerful tool for personal growth. Through competitive tournaments, skills development, and community engagement, Red Storm Basketball empowers young athletes to reach their full potential. Our program is built on discipline, teamwork, accountability, and respect — qualities that extend far beyond the final buzzer.

Whether you're a player, coach, parent, or supporter, your role in this journey matters. Together, we are building more than strong athletes. We are building future leaders who are confident, resilient, and ready to make a positive impact in their communities.

Thank you for being part of the Red Storm family.

Red Storm Basketball Club Mission Statement:

Red Storm Basketball is a local Louisiana sports club focused on touching the lives of young athletes through the game of basketball. We are based out of the Team Automotive Group Sportsplex, the largest indoor basketball facility in Baton Rouge, and are proud members of the Amateur Athletic Union (AAU) and YBOA. Through these organizations and our love of basketball we instill leadership and team-based principles in the athletes to create leaders of the future.

Tryout Process:

All team placements are determined by Red Storm Directors and Coaching Staff based on player evaluations conducted during tryouts. Players will be placed on teams where they can compete comfortably and effectively, ensuring both personal development and team success. While age is considered, final placement is based on skill level, positional needs, and overall team fit.

Player Development:

Red Storm is dedicated to the ongoing development of our athletes throughout the club season. Each practice is intentionally structured into three core components: **individual skill development, team offense, and team defense.**

Coaches are required to follow a written practice plan that outlines objectives for each session. While team strategies may vary based on personnel, every practice emphasizes skill progression and team concepts to ensure athletes grow both technically and tactically. Our goal is to advance each player's individual abilities while deepening their overall understanding of the game.

Coaching Staff:

Red Storm Basketball is proud to have a highly experienced administrative and coaching staff with extensive backgrounds in both basketball and team management. Many of our coaches enjoyed successful playing careers before transitioning into coaching, bringing a deep understanding of the game and a passion for developing young athletes.

Bios and contact information for each staff member can be found at www.redstormbasketball.com.

Coaching Responsibilities

All Red Storm coaches are expected to uphold a high standard of professionalism and preparation. Responsibilities include:

- Creating a structured **practice plan** for each session, divided into three key segments:
 - Skill Development
 - Team Offense
 - Team Defense
- Arriving at least **15 minutes early** for practices
- Arriving **45 minutes early** for games and providing **two warm-up basketballs**
- Keeping the **Team Manager app** updated with tournament game times and schedule changes

Tournament Information:

Red Storm Basketball sets the tournament schedule and event participation for each team. While all teams are guaranteed a **full season of competition**, including a **minimum number of tournaments and games**, each team's schedule is tailored to best suit their developmental and competitive needs. As such, not all teams will attend the same tournaments or travel to the same locations.

Tournament schedules are released by event directors, typically by **Wednesday of each tournament week**, and will be promptly uploaded to the **Team Manager app** for easy parent access.

Typical Tournament Breakdown

Grades 4th–7th

Total Tournaments: 8

- **7 Local Tournaments** (minimum of 3 games each)
- **1 Out-of-State Tournament** (minimum of 3 games)

Note: Not all teams in this age group will travel out of state. Some teams may attend more than two travel tournaments based on skill level and availability.

Grades 8th–11th

Total Tournaments: 8

- **4 Local Tournaments** (minimum of 3 games each)
- **4 Out-of-State Tournaments** (minimum of 3 games each)

Travel requirements increase at the upper levels to ensure athletes are exposed to higher competition and recruiting opportunities.

Club Fee Structure – \$2,950

The **2027 Red Storm Basketball club fee is \$2,950** per player across all teams and age groups. This all-inclusive fee covers the full season's participation and tournament entry costs. Payment is due upon a player's commitment to join the team.

Once a player accepts a roster spot, families will receive a detailed **practice schedule** and **tuition invoice**. Tuition must be paid at the time of acceptance to secure the player's place on the team.

Please Note: The club fee does **not** include travel expenses, hotel accommodations, or meals during tournaments. Families often coordinate carpools to help reduce travel costs.

What the Club Fee Includes:

- **1.5-hour practices** held twice per week from **March through late May or early June**, depending on the final tournament schedule
- **8 tournament entries** (no additional tournaments will be added)
- **Team gear and apparel**
- **YBOA registration fees**
- **Coaches' salaries**
- **Coaches' travel and per diem expenses**
- **Administrative and operational costs**
- **Miscellaneous supplies and equipment**
- **Subscription and platform fees**

Travel Policy:

Red Storm Basketball does not cover travel-related expenses, including transportation, hotel accommodations, or meals during tournaments. Families are responsible for coordinating their own travel arrangements. To help minimize costs, many families choose to organize carpools or share accommodations when attending events.

Injury Policy:

In the event a player sustains an injury that **medically prevents participation** in practices or events for the **entire duration of the season**, the player may be eligible for a partial refund based on the date of written notification provided to Red Storm Club Directors:

- **Prior to March 15** – Eligible for a **50% refund**
- **Prior to April 15** – Eligible for a **25% refund**
- **After April 15** – **No refund** will be issued

All refund requests must be accompanied by **official medical documentation** confirming the injury and inability to participate.

Injured players are encouraged to attend practices—provided it does not interfere with their recovery—in order to remain engaged with the team and continue learning through observation.

Attendance/Commitment

Success at Red Storm Basketball requires full commitment from our athletes. Players who consistently dedicate maximum effort to practices, scrimmages, and games are most likely to have a rewarding and successful season. Travel sports demand significant time and energy, and players are expected to prioritize their team commitments accordingly.

If a player must miss a practice or game, they are required to notify their coach **as early as possible**. Excused absences include reasons related to family, faith, school obligations, or illness. We recognize and support multi-sport athletes and encourage them to grow in all their athletic pursuits. However, players should understand that missing practices or games—especially during tournaments—may impact their overall experience and playing time.

Please note:

- Any player who misses a tournament game is **not guaranteed playing time** in subsequent games during that tournament.
- Playing time is always at the sole discretion of the coaching staff.

Additionally, players are **not permitted** to participate on multiple travel basketball teams concurrently. Athletes who miss Red Storm tournaments to play with another basketball team or for another sport will be removed from the program, and all fees will be forfeited.

Playing Time

Playing time for each team is determined solely by the team's coach, based on performance, effort, and game strategy. It is neither feasible nor realistic to expect every player on a competitive team to receive equal playing time.

Decisions regarding playing time are made during practices and are influenced by a player's ability to perform effectively in game situations throughout tournaments. Each athlete will have ample opportunity to demonstrate their skills in competitive settings.

While Red Storm is committed to providing a comprehensive basketball experience for all players, playing time in every game cannot be guaranteed. As teams advance from pool play into elimination rounds, it is possible that some players may see limited or no court time.

Athletes can maximize their opportunities by attending all practices, consistently giving maximum effort, and remaining engaged and ready to contribute when called upon during games.

Conduct at Tournament/Practice Site:

Red Storm Basketball is committed to being a leader in the basketball community throughout the South. We strive to lead by example, holding our athletes, parents, and coaches to the highest standards of integrity and sportsmanship.

Conduct unbecoming of an athlete will not be tolerated at any Red Storm event or function. This includes, but is not limited to:

- Failing to demonstrate teamwork and respect
- Engaging in conflicts or altercations with teammates or others
- Using inappropriate language or gestures toward teammates, opponents, coaches, officials, or spectators

While this list is not exhaustive, any behavior deemed detrimental to the team or the organization will be addressed promptly. The Club Director reserves the right to take appropriate action in response to any such incidents to maintain the values and reputation of Red Storm Basketball.

Grievance Procedure:

Red Storm Basketball values and welcomes all feedback—both positive and constructive—throughout the year. We encourage parents to take an active role in their child’s athletic development. To ensure clear and respectful communication, the following procedure is in place for addressing questions, concerns, or issues that may arise during the season:

1. **24-Hour Rule:** If a concern arises from a tournament game or practice, athletes and parents are asked to wait at least 24 hours after the event before initiating a discussion with the coach. This allows time for reflection and constructive communication.
2. **Scheduled Meetings:** Once a parent requests a meeting with a coach, a mutually convenient time will be arranged before or after a scheduled practice. Meetings will be held in a private office at Team Sportsplex to facilitate open and honest dialogue.
3. **Escalation Process:** If the concern remains unresolved, parents may request a meeting with the Club Director, coach, and athlete. The Club Director’s decision following this meeting will be final.

It is vital that the Club Director, coaches, and parents work collaboratively to foster an environment that supports and encourages the athlete’s growth—both on and off the court.

Please note: Any parent who approaches a coach immediately after a game to complain about playing time will result in the player being benched for the remainder of that tournament day.

General Club Rules:

Red Storm Basketball operates in compliance with the club's regulations as well as the rules established by the Baton Rouge Basketball and Volleyball Association (BRBVA) and the Amateur Athletic Union (AAU). All rules will be clearly communicated and strictly enforced. Individual teams may implement additional rules as established by their coaches and approved by the club.

General Facility Rules:

- Only water and sports drinks are permitted on the courts.
- Athletes are not allowed in the Red Storm offices unless supervised by a coach.
- Outside food and coolers are prohibited inside the facility. Coolers are not allowed during tournaments at Team Sportsplex unless otherwise specified.
- Basketballs are to be used exclusively on the courts—not in lobbies, restrooms, or outdoor areas.
- Do not bring valuables to Team Sportsplex. The facility is not responsible for lost or stolen items.
- All visitors and athletes must demonstrate respect toward themselves, other patrons, staff, and facility property.
- Parents are welcome to observe practices but are requested to remain in the large concession area.

Rules Specific to Red Storm and Team Sportsplex:

- Red Storm enforces all Team Sportsplex facility rules.
- Coaches and teams are responsible for returning basketballs and racks at the conclusion of each practice and tournament.
- The equipment room must be maintained in an organized manner at all times.
- Teams are required to practice only on their assigned courts.
- Red Storm will provide first aid kits as necessary during practices and competitions.
- Additional rules may be implemented as needed throughout the season.